



AYSO SPOTLIGHT

This Season, Don't Play with the Flu!

Dear AYSO Member,

AYSO is committed to providing world class youth soccer programs that enrich children's lives – and promote healthy, active lifestyles – but our vision is only successful if our players, coaches and families are healthy enough to stay in the game! That's why AYSO has partnered with Women's Professional Soccer (WPS), MedImmune and soccer stars and moms, **Mia Hamm** and **Brandi Chastain**, on "**Don't Play with the Flu,**"™ a national effort to raise awareness about the importance of getting a seasonal flu vaccination this year and every year. According to the U.S. Centers for Disease Control and Prevention (CDC), getting a seasonal flu vaccine is the single best way to help prevent the seasonal flu.¹

As part of this campaign, AYSO will distribute "**What's Your Game Plan?**" brochures to your Regional Commissioner (RC). Look out for the brochures at upcoming games and check in with your RC to get enough for your players and their families. These family-friendly brochures offer personal advice from Hamm and Chastain, plus helpful tips on ways to help prevent the flu.

For more information, visit www.DontPlaywiththeFlu.com and www.facebook.com/DontPlaywiththeFlu for tips, quizzes and one-of-a-kind videos and photos. Also, if you become a fan of the campaign Facebook page, MedImmune will donate \$1 (up to \$50,000) to Families Fighting Flu, a not-for-profit organization committed to flu prevention.

Thank you for your ongoing support.

Rick Davis
National Executive Director
American Youth Soccer Organization

WHAT'S YOUR GAME PLAN?

Learn How Vaccination Can Help Protect Eligible Family Members This Flu Season



¹ Centers for Disease Control and Prevention (CDC). Key Facts about Seasonal Influenza. Available at <http://www.cdc.gov/flu/keyfacts.htm>. Accessed October 1, 2009.